

CONTRACT



Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

Great American Media
1010 Wisconsin Ave. NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 354303 /		<u>Alt Order #</u> 06850015
<u>Product</u> D.S.C.C. IE		
<u>Contract Dates</u> 09/11/12 - 10/01/12	<u>Estimate #</u> 1612	
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/06/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTMJ	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petty-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	09/24/12	09/28/12	Live at Daybreak-Early	5a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				3	\$300.00			
N 2	WTMJ	09/12/12	09/14/12	Live at Daybreak-Early	5a-6a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				1	\$300.00			
N 3	WTMJ	09/24/12	09/28/12	Live at Daybreak	6a-7a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				2	\$700.00			
N 4	WTMJ	09/12/12	09/14/12	Live at Daybreak	6a-7a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				1	\$700.00			
N 5	WTMJ	09/24/12	09/28/12	Today Show M-F	7a-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				2	\$500.00			
N 6	WTMJ	09/12/12	09/14/12	Today Show M-F	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				1	\$500.00			
N 7	WTMJ	09/16/12	09/16/12	Today Show Sunday	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----S				1	\$400.00			
N 8	WTMJ	09/30/12	09/30/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----S				1	\$350.00			
N 9	WTMJ	09/23/12	09/23/12	Meet the Press	9am-10am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				1	\$600.00			
N 10	WTMJ	09/24/12	09/28/12	Today Show II	10a-11a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWTF--				2	\$200.00			
N 11	WTMJ	09/12/12	09/14/12	Today Show II	10a-11a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				1	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
354303 /	06850015

Contract Dates	Product	Estimate #
09/11/12 - 10/01/12	D.S.C.C. IE	1612

Advertiser	Original Date / Revision
Democratic Senatorial Ca	09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WTMJ	09/24/12	09/28/12	Today Show III	11a-12n		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$200.00			
N 13	WTMJ	09/12/12	09/14/12	Today Show III	11a-12n		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$200.00			
N 14	WTMJ	09/24/12	09/28/12	Noon News Rotation	12n-1p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$300.00			
N 15	WTMJ	09/12/12	09/14/12	Noon News Rotation	12n-1p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$300.00			
N 16	WTMJ	09/24/12	09/28/12	Days of Our Lives	1p-2p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$200.00			
N 17	WTMJ	09/12/12	09/14/12	Days of Our Lives	1p-2p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$200.00			
N 18	WTMJ	09/24/12	09/28/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$100.00			
N 19	WTMJ	09/24/12	09/28/12	Live at 3:00 News	3p-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$200.00			
N 20	WTMJ	09/12/12	09/14/12	Live at 3:00 News	3p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$200.00			
N 21	WTMJ	09/24/12	09/28/12	Live at 4:00 News	4p-430p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$450.00			
N 22	WTMJ	09/12/12	09/14/12	Live at 4:00 News	4p-430p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$450.00			
N 23	WTMJ	09/24/12	09/28/12	Live at 4:30 News	430p-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$500.00			
N 24	WTMJ	09/12/12	09/14/12	Live at 4:30 News	430p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$500.00			
N 25	WTMJ	09/24/12	09/28/12	Live at 5 News	5p-530p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$1,000.00			
N 26	WTMJ	09/12/12	09/14/12	Live at 5 News	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,000.00			
N 27	WTMJ	09/24/12	09/28/12	Live at 6 News	6-630p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$1,100.00			
N 28	WTMJ	09/12/12	09/14/12	Live at 6 News	6-630p		:30			NM	1	\$1,100.00

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<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF--				1	\$1,100.00			
N 29	WTMJ	09/29/12	09/29/12	Live at 5 Saturday	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at 5 Saturday	5p-530p	-----Sa--	:30		\$650.00	NM		
	See MG 29.2											
	2	WTMJ	09/15/12-09/15/12	Live at 5 Saturday	5p-530p	-----Sa--	:30		\$650.00	NM		
	Ⓜ MG for 29.1 09/29											
N 30	WTMJ	09/15/12	09/22/12	Live at 5 Saturday	5p-530p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$650.00			
Week:		09/17/12	09/23/12	-----S-				1	\$650.00			
N 31	WTMJ	09/15/12	09/29/12	Live at 6 Saturday	6p-630p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,100.00			
Week:		09/17/12	09/23/12	-----S-				1	\$1,100.00			
Week:		09/24/12	09/30/12	-----S-				1	\$1,100.00			
N 32	WTMJ	09/30/12	09/30/12	Live at 5 Sunday	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$650.00			
N 33	WTMJ	09/16/12	09/23/12	Live at 5 Sunday	5p-530p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$650.00			
Week:		09/17/12	09/23/12	-----S				1	\$650.00			
N 34	WTMJ	09/24/12	09/28/12	Access Hollywood	630p-7p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$500.00			
N 35	WTMJ	09/12/12	09/14/12	Access Hollywood	630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF--				1	\$500.00			
N 36	WTMJ	09/25/12	09/25/12	The Voice	7p-8p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$4,000.00			
N 37	WTMJ	09/14/12	09/21/12	Dateline	9p-10p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$2,500.00			
Week:		09/17/12	09/23/12	----F--				1	\$2,500.00			
N 38	WTMJ	09/30/12	09/30/12	Football Night in America	6pm-7:15pm		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,500.00			
N 39	WTMJ	09/23/12	09/23/12	Football Night in America	6pm-7:15pm		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,500.00			
N 40	WTMJ	09/30/12	09/30/12	NFL Sunday Night Football	7:15pm-10:30pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$7,000.00			
N 41	WTMJ	09/24/12	09/28/12	Live at 10pm M-F	10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$1,800.00			

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09/11/12 - 10/01/12	D.S.C.C. IE	1612

Advertiser	Original Date / Revision
Democratic Senatorial Ca	09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 42	WTMJ	09/12/12	09/14/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,800.00			
N 43	WTMJ	09/22/12	09/22/12	Live at 10pm Saturday	10p-1030p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,800.00			
N 44	WTMJ	09/30/12	09/30/12	Live at 10pm Sunday	1030-11:05pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,800.00			
N 45	WTMJ	09/16/12	09/16/12	Live at 10pm Sunday	1030p-1105p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,800.00			
N 46	WTMJ	09/24/12	09/28/12	Tonight Show	1035p-1137p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$750.00			
N 47	WTMJ	09/12/12	09/14/12	Tonight Show	1035p-1137p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$750.00			
N 48	WTMJ	09/22/12	09/22/12	Saturday Night Live	1030p-1205a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,000.00			
N 49	WTMJ	10/01/12	10/01/12	Live at Daybreak-Early	5a-6a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$300.00			
N 50	WTMJ	09/17/12	09/21/12	Live at Daybreak-Early	5a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$300.00			
N 51	WTMJ	10/01/12	10/01/12	Live at Daybreak	6a-7a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$700.00			
N 52	WTMJ	09/17/12	09/21/12	Live at Daybreak	6a-7a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$700.00			
N 53	WTMJ	10/01/12	10/01/12	Today Show M-F	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$500.00			
N 54	WTMJ	09/17/12	09/21/12	Today Show M-F	7a-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$500.00			
N 55	WTMJ	10/01/12	10/01/12	Today Show II	10a-11a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
N 56	WTMJ	09/17/12	09/21/12	Today Show II	10a-11a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$200.00			
N 57	WTMJ	10/01/12	10/01/12	Today Show III	11a-12n		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
N 58	WTMJ	09/17/12	09/21/12	Today Show III	11a-12n		:30			NM	2	\$400.00

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<u>Contract / Revision</u> 354303 /		<u>Alt Order #</u> 06850015
<u>Contract Dates</u> 09/11/12 - 10/01/12	<u>Product</u> D.S.C.C. IE	<u>Estimate #</u> 1612
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$200.00			
N 59	WTMJ	10/01/12	10/01/12	Noon News Rotation	12n-1p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$300.00			
N 60	WTMJ	09/17/12	09/21/12	Noon News Rotation	12n-1p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$300.00			
N 61	WTMJ	10/01/12	10/01/12	Days of Our Lives	1p-2p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
N 62	WTMJ	09/17/12	09/21/12	Days of Our Lives	1p-2p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$200.00			
N 63	WTMJ	10/01/12	10/01/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$100.00			
N 64	WTMJ	10/01/12	10/01/12	Live at 3:00 News	3p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
N 65	WTMJ	09/17/12	09/21/12	Live at 3:00 News	3p-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$200.00			
N 66	WTMJ	10/01/12	10/01/12	Live at 4:00 News	4p-430p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00			
N 67	WTMJ	09/17/12	09/21/12	Live at 4:00 News	4p-430p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$450.00			
N 68	WTMJ	10/01/12	10/01/12	Live at 4:30 News	430p-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$500.00			
N 69	WTMJ	09/24/12	09/28/12	Live at 4:30 News	430p-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				2	\$500.00			
N 70	WTMJ	10/01/12	10/01/12	Live at 5 News	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,000.00			
N 71	WTMJ	09/17/12	09/21/12	Live at 5 News	5p-530p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,000.00			
N 72	WTMJ	10/01/12	10/01/12	Live at 6 News	6-630p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,100.00			
N 73	WTMJ	09/17/12	09/21/12	Live at 6 News	6-630p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,100.00			
N 74	WTMJ	10/01/12	10/01/12	Access Hollywood	630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$500.00			

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<u>Contract / Revision</u> 354303 /		<u>Alt Order #</u> 06850015
<u>Contract Dates</u> 09/11/12 - 10/01/12	<u>Product</u> D.S.C.C. IE	<u>Estimate #</u> 1612
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 75	WTMJ	09/17/12	09/21/12	Access Hollywood	630p-7p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$500.00			
N 76	WTMJ	10/01/12	10/01/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,800.00			
N 77	WTMJ	09/17/12	09/21/12	Live at 10pm M-F	10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,800.00			
N 78	WTMJ	10/01/12	10/01/12	Tonight Show	1035p-1137p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$750.00			
N 79	WTMJ	09/17/12	09/21/12	Tonight Show	1035p-1137p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$750.00			
Totals											116	\$88,950.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	100	\$80,150.00	\$68,127.50
10/01/12 - 10/01/12	16	\$8,800.00	\$7,480.00
Totals	116	\$88,950.00	\$75,607.50

Signature: _____ **Date:** _____

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